



Twentieth Annual Gourmet Dinner Live Auction/Silent Auction

to benefit
The Children of the Pioneer Valley

**The Therapeutic
Equestrian Center, Inc.**
Holyoke Rows, Inc.
Holyoke Public Library

Sunday evening, 6:30pm
May 1, 2011
Holyoke Mall at Ingleside
Holyoke, MA
www.futurebeginshere.org



Search Future Begins Here



Holyoke Mall at Ingleside is proud, once again, to pledge its support for The Future Begins Here Gala benefit which is held here annually. For each of the last nineteen years, on the first Sunday in May, this event has been held at the shopping center and continues to grow each year.

Holyoke Mall is thrilled and honored to provide the location for the Gala. It's a unique setting to enjoy fine dining showcased from some of the area's most creative restaurants while bidding on donations from many of our merchants and local benefactors. We fully expect the 2011 event to be bigger and better than last year. We know these groups benefit greatly from this event as all monies raised go directly to the organizations involved.

We hope you will join us as a participant in this wonderful evening.

Sincerely,


William J. Rogalski
General Manager
Holyoke Mall

Level	Amount	#Tickets	Total Donation
Benefactor(s)	@\$100.00 each x		= \$
Patrons(s)	@\$65.00 each x		= \$
Friends(s)	@\$40.00 each x		= \$
Supporter(s)	@\$30.00 each x		= \$

Agency Selection (select one or more)

The Equestrian Center Holyoke Rows

Holyoke Public Library

I am unable to attend but have included a donation of \$ _____

Please Make checks payable to "The Future Begins Here" and return with this form by **APRIL 15, 2011**
Mail payment and this form to: **The Future Begins Here, P.O. Box 6808, Holyoke, MA 01041-6808**

By Phone:
The Therapeutic Equestrian Center, Inc. 532-1462
Holyoke Rows, Inc. 322-5647
Holyoke Public Library 322-5640

Tickets can be purchased at the
Customer Service Center at the Holyoke Mall
By Mail:

Mailing Address:*

Name _____

Address _____

Total Amount _____

Enclosed

Please charge my Visa Master Card

Card# _____ CVV _____ Exp. _____

Signature _____

*Tickets will be mailed to this address prior to the event.

On Sunday evening, May 1, 2011, the Holyoke Mall at Ingleside and The Future Begins Here present a Gala Benefit for children's agencies.

This annual event features Dave Madsen, the voice of the Pioneer Valley and Channel 40's anchorman, as emcee, together with George Lewis in a repeat performance as auctioneer.

As always, a superb gourmet buffet showcasing the specialties of the master chefs from the following area restaurants:

The Blue Heron	Figaro Ristorante
Café Lebanon	The Hofbrauhaus
Carmelina's at the Commons	Horizons
Chandler's Tavern	School Street Bistro
The Delaney House	Tavern On The Hill
Eastside Grill	Whately Inn
The Federal	

New this year is a specialty beer bar with everyone's local favorites! Uno Chicago Grill provides the cash bar and donates all proceeds to the 3 children's agencies. Uno's executives volunteer their time and staff the bar for this gala event.

The Eric Bascom Ensemble provides the background music for viewing and bidding on the great assortment of items donated from across the country. A special treat this year, Matthew Larsen along with his band The Documents take the stage after the live auction. If you haven't heard this local rising band play their unique mix of introspective piano rock, don't miss this opportunity!

Schedule of Events

- 6:30 hors d'oeuvres, silent auction bidding begins
Eric Bascom Ensemble
- 7:00 buffet dinner begins
- 7:15 live auction begins
- 8:00 live auction ends
Matthew Larsen and The Documents
- 8:45 silent bidding ends



THE THERAPEUTIC EQUESTRIAN CENTER

The mission of The Therapeutic Equestrian Center, Inc. is to promote and enhance the abilities of the special needs children it serves through the use of individually designed therapy programs on horseback. Riding instructors work with the children's other therapists to coordinate individually designed programs of physical, learning and recreational therapy.

Increased physical conditioning, balance and coordination, improved self-esteem, enhanced behavior and the ability to face new challenges may all result from participation in The Center's programs. The therapeutic goal, thus, is to help these children learn a new skill while achieving their highest potential by learning how to take advantage of their strengths and natural abilities.

Located on a beautiful setting adjacent to the Mount Tom reservation, the facility has recently completed a major restoration of its entire complex. Visitors are welcomed.

(413) 532-1462 www.equestriantherapy.org

HOLYOKE PUBLIC LIBRARY

Established in 1870, the Holyoke Public Library provides free access to information resources for residents of all ages. The Children's Department offers fiction and non-fiction books for a variety of reading levels and an array of active programs for youth. Book clubs, Summer Reading programs, game nights, interactive storytellers, and dramatic performances promote reading, encourage healthy social interactions, and bring the literary world to life. Craft times allow Holyoke's children to explore their artistic sides. It is the goal of the Children's Department to establish and maintain a positive, fun and enriching environment in which children can discover the joys of reading and learning.

(413) 322-5640 www.holyokelibrary.org

HOLYOKE ROWS, INC.

We run rowing, canoeing and kayaking programs out of Holyoke's Jones Ferry River Access Center. Our new boathouse, one of the best in Western Massachusetts, has 3 boat storage bays, locker room and shower facilities and a beautiful community space with a deck overlooking the river.

We offer programs for everyone – youth, adults, seniors and custom programs for groups, agencies and schools. We recently were designated a US Paralympic Sports Club and run adaptive programs for people with disabilities and programs for returning service members and their families.

Special emphasis is on getting kids outside and on the water. Whether it is our regional high school team or our summer Boys and Girls Club kayaking program, the goal is the same – to foster leadership, teamwork, self-reliance and success.

Join us Saturdays on the water from 9 – 11 in June and July to try our boats and learn about our programs.

(413) 322-5647 www.holyokerows.org

SAMfund and Matthew Larsen and The Documents

This year Future is making a special donation to SAMfund. This unique non-profit organization assists young adult survivors of cancer with a successful transition into their post-treatment life, by providing financial support through the distribution of grants and scholarships. This is a charity near and dear to Matthew Larsen, a cancer survivor since 2005. He and his band The Documents frequently play to support SAMfund.

